

family marketplace

ADVERTISING FOR YOUR SMALL BUSINESS

Mothering's Family Marketplace combines display ads of one, two, and three inches in height with classified line ads. This section is perfect for the small advertiser who desires the success of *Mothering's* advertising results with our most affordable rates.

FAMILY MARKETPLACE RATES PER INSERTION

ad size	1x	3x	6x
1" BW	\$250	\$225	\$200
1" color	\$300	\$275	\$250
2" BW	\$450	\$400	\$325
2" color	\$550	\$500	\$425
3" BW	\$650	\$600	\$525
3" color	\$750	\$700	\$625

CLASSIFIED LINE AD RATES

\$5 per word, minimum 10 words

shading: \$30 border: \$30 centering: \$10

Subject to *Mothering's* formatting and style standards.

AD RESERVATION/PAYMENT DEADLINES

issue	deadline	issue	deadline
Jan/Feb	October 22	Jul/Aug	April 22
Mar/Apr	December 22	Sep/Oct	June 22
May/June	February 22	Nov/Dec	August 22

PREPAYMENT REQUIRED AT DEADLINE. ASK ABOUT RECEIVING OUR 10% DISCOUNT FOR PREPAYMENT OF ENTIRE CONTRACT.

DISPLAY AD REQUIREMENTS

Please provide *Mothering* with a digital ad with these specifications:

Ad must be 2.125 inches wide and 1, 2, or 3 inches tall.

PDF or TIFF file format

300 DPI resolution

CMYK mode for color ads or GRAYSCALE mode for black-and-white ads

classified line ad

"Mothering magazine has helped grow our business tremendously! Our advertisements in Mothering have out-performed all other print publications that we have advertised in for the past four years. We love Mothering."

ELISA HARTSTEIN
PRESIDENT, EXPRESSIVA NURSINGWEAR

CONTACT

To advertise in Family Marketplace, please contact:

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